



**For: Immediate Release**

## **Jeni's Splendid Ice Creams and P!NK Celebrates New Album With Shop Concert & New Flavor**

*New pop-rock inspired ice cream highlights creative dedication in taste and sound.*

PHILADELPHIA, PA – June 20, 2026 – Jeni's Splendid Ice Creams collaborated with Grammy® award-winning singer-songwriter P!NK to celebrate the launch of her new studio album with a new limited-edition flavor, and a mini-concert held by the artist inside the chain's Philadelphia scoop shop.

With the flavor launch, alongside the release of her own new album, P!NK stopped by Jeni's Philadelphia scoop shop to perform a small selection of songs from her new album, *X*, to patrons of the shop alongside the Philadelphia community. Alongside talking with locals and signing records from her home state.

The limited-edition flavor, Strawberry Storm, is composed of a strawberry base with chocolate-covered-pretzel crumbles scattered throughout the dish. Both the flavor's name and flavor profile highlights P!NK's pop rock style and her atmosphere in a dessert medium, enabling fans to enjoy a sweet treat alongside her songs, both old classics and new hits.

"Ice cream is a multi-sensory experience," said Jeni Britton, Founder of Jeni's Splendid Ice Creams: "When we were offered to partner with P!NK on her new album and create something of our own for it, we couldn't resist. After all, you can now have an ice cream that the star would approve of herself!"

For fans of P!NK, or anyone interested in trying the new flavor, can buy "Strawberry Storm" online at [jenis.com](http://jenis.com) or at any of Jeni's scoop shops through July 20, and stream her new album *X* on Apple Music, Spotify, YouTube Music, and Tidal.

Jeni's Splendid Ice Creams is a Columbus-based super-premium ice cream brand. Founded by James Beard award-winning chef Jeni Britton, Jeni's dedicates itself to creating the best ice creams that bring communities together with high-quality ingredients and creative storytelling.

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To: Hira Qureshi | Philadelphia Inquirer Food Reporter

Hi Hira,

I hope this email finds you well! First, I want to say that I enjoyed your recent piece on the hottest hot chocolate in Philadelphia. Hot chocolate is one of my favorite sweet treats!

Speaking of sweet treats, I'm excited to tell you about how P!NK is coming to Philadelphia this Saturday at 12:30 p.m. to celebrate her new album at an ice cream shop!

She is partnering with Jeni's Splendid Ice Creams to not only promote her new music, but also a limited-edition flavor (it has something to do with strawberry) that Jeni's is offering inspired by her musical style and personality.

Not only that, but P!NK will also be performing a small selection of songs from the new album and be signing records for fans!

You can find the full details in the embargoed press release below. I can also connect you with a spokesperson for P!NK or Jeni's if you'd like to receive more information.

Sincerely,  
Zachary Austrager