

Zachary A. Austrager

10 Pleasantview Terrace, Framingham, MA 01701 · zacharyaustrager@gmail.com · 508.654.6430

EDUCATION

American University, Washington, DC

December 2027

Bachelor of Arts in Public Relations & Strategic Communication

Relevant Courses & Projects:

- **Understanding Media:** Led a group of six students in organizing a Public Relations campaign for a hypothetical “Food Bill of Rights” consisting of a brochure, a podcast, and a press release.
- **Brand You:** Researched a globally renowned brand (Ugg) and gave a presentation on the projected trajectory of the brand’s reputation and what is needed to improve image in key demographics.
- **Marketing for Communication:** Collaborated with a group of four students to develop a marketing plan for a rising accessory company, and designed multiple viable solutions needed to execute a successful campaign.

Framingham High School, Framingham, MA

June 2024

WORK EXPERIENCE

Web Design & Development Intern, JVF Solutions, Framingham, MA

July 2024 – August 2025

- Build high-performing websites using WordPress
- Test websites for security and performance.
- Use Agile & Waterfall methodologies to deliver projects.

Web Tech Intern, Gordon Multimedia, Ashland, MA

July 2021 – August 2024

- Developed and maintained WordPress websites, ensuring optimal performance and user experience.
- Designed and customized websites using Divi Builder in child themes to create visually appealing and functional sites.
- Created written content tailored to various clients’ needs, incorporating AI tools for initial drafts, followed by thorough human editing and revisions.

CAMPUS INVOLVEMENT

Assistant Director, Eagle Communications, American University

April 2025 - Present

- Launch the firm’s Editorial Team, specializing in copywriting, press releases, and blog posts
- Guide a group of students in developing visual and written content for web and social channels
- Assist with administrative work on internal accounts

Blog Assistant, American Literary Magazine, American University

September 2024 - May 2025

- Write blog posts on a variety of topics pertaining to 21st century literary culture
- Collaborate with editors and other members with website maintenance and operations
- Promote content across social network

SKILLS

Web Design: WordPress, Divi, Squarespace, Figma

Visual Design: Adobe Photoshop, Adobe Premiere Pro

Tools: G Suite, Microsoft Excel, Canva